

# **CAMS EXHIBITOR INFORMATION PACKET 2016**

**2016 CAMS ANNUAL SCIENTIFIC CONFERENCE**

**SATURDAY NOVEMBER 5, 2016**

**PIER 60 AT CHELSEA PIERS**

**NEW YORK, NY**

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## MAIN CONTACTS

### **Exhibits, Sponsorship, Payments & Invoices**

Jamie Love

CAMS

[jlove@camsociety.org](mailto:jlove@camsociety.org)

(212) 334-4760

### **Oversized Item Approval**

Beth Turner

Pier 60

[bturner@piersixty.com](mailto:bturner@piersixty.com)

### **Delivery Confirmation**

Madeline Fauntleroy

Pier 60

(212) 336-6026

## ABOUT CAMS

The Chinese American Medical Society (CAMS) is a non-profit, charitable, educational, and scientific organization committed to education and community service. Established in 1964, it is the oldest and now one of the largest and most successful national Chinese American medical societies in North America with regional chapters in Boston and Albany and over 1,300 members. The officers and the trustees of the governing board are made of up leading physicians in the New York metropolitan area who volunteer their services to CAMS. Membership is open to all physicians, dentists, medical students, medical scientists and allied health professionals of Chinese descent, as well as other allied medical professionals those that have been dedicated to serving the Chinese community.

## MISSION AND GOALS

It is the mission of CAMS to improve the health status of Chinese Americans and to promote excellence in health care for all through the mobilization of health care professionals.

The purposes & objectives of the Society are as follows:

1. To eliminate health disparities of Chinese Americans and other underserved populations.
2. To advance medical knowledge through education, scientific research, scholarship, and philanthropy with emphasis on aspects unique to Chinese Americans.
3. To promote the association of and to advocate for medical professionals of Chinese descent and others devoted to like purposes.

## ABOUT THE ANNUAL CONFERENCE

Each year CAMS holds an annual scientific conference during the first week of November. The annual conference offers a venue for medical professionals to gather and learn about and discuss some of the most important issues in health care affecting Chinese Americans. The conference provides a forum for those that treat Chinese American patients to participate in a scholarly exchange of important medical advancements in their field as well as discuss barriers to care for Chinese American patients.

Each year we attract approximately 250 members to the annual conference. Approximately 61% of attendees are physicians, 15% are allied health professionals and 24% are physicians-in-training.

## EXHIBIT HALL INFORMATION

Sponsorship for this event is open to all commercial supporters. All exhibitors will be located in the exhibition hall, which is located one door down in a separate room from the Conference Room & Breakout Session Rooms.

## EXHIBIT RATES

Half Booth	6' x 2.5' Skirted Table (Day Session Only)	\$1,500
Full Booth	12'x 2.5x Skirted Table (Day Session Only)	\$2,500
Premier Exhibitor	12'x 2.5x Skirted Table (Day + Evening)	\$5,500

## BOOTH RENTAL ITEMS

The following items are available for your booth through a third party vendor:

- Electrical Access
  - 20-amp circuit \$209.00 Each
  - 60-amp circuit \$800.00 Each
  - 100-amp circuit \$1,300 Each
  - 200-amp circuit \$2,600 Each
- Wi-Fi

If you require Electrical Access for your booth, please check it off on your registration form and our office will get in contact with you regarding your electrical needs. Wi-Fi is available to through the venue's internet provider: *Transbeam*. Wi-Fi connections can be purchased for on your device the day of the event.

## EXHIBIT HALL HOURS

The Exhibitor Hall is open to attendees from 7: 45 AM to 4:00 PM.

The Exhibitor Hall opens up for set up at 5:00 AM on Saturday November 5, 2016. It is highly suggested to all exhibitors that your booth be set up by 7:45 AM.

## EXHIBITOR PASSPORT PROGRAM

All meeting attendees will be provided with an Exhibitor Passport. Participating Exhibitors will be provided with a rubber stamp and stamp pad to mark each person's passport as they visit and speak to each booth's representatives. Attendees can enter their completed passport into a raffle for a prize (or prizes) at the conclusion of the meeting. Exhibitors that would like to participate in the Exhibitor Passport Program must register no later than Friday October 14, 2016. If you would like to donate a prize for the raffle, please contact Mrs. Jamie Love, CAMS Administrator at [jlove@camsociety.org](mailto:jlove@camsociety.org).

## IMPORTANT DATES

Friday October 14, 2016	Exhibitor Applications Due
Friday October 14, 2016	Deadline to Register for Exhibitor Passport Program
Friday October 28, 2016	Final Booth Payments Due
Friday October 28, 2016	Deadline for List of company representatives attending
Thursday November 3, 2016	Pier 60 begins to accept deliveries for Annual Conference *

*\*Deliveries of average size (i.e. 24" boxes) can be accepted. Any oversized items must be pre-approved by Pier 60 in writing if advanced delivery is required. Any oversized items not pre-approved in writing will not be accepted by the venue. All packages and deliveries must have a Pier 60 approved shipping label.*

## OFFICERS

Paul C. Lee, M.D., M.P.H., President  
Mary Lee-Wong, M.D., Vice President  
Victor T. Chang, M.D., Secretary  
Yick Moon Lee, M.D., Treasurer  
Warren W. Chin, M.D., Executive Director  
Danny Fong, M.D., Immediate Past President

## DIRECTORS

Alex J. Ky, M.D.  
Bing Lu, M.D.  
Calvin Lo, M.D.  
John Paul Tracy Ng, M.D.  
Kathy Huang, M.D.  
Ming-der Chang, Ph.D.  
Ning Lin, M.D.  
Perry Pong, M.D.  
Vivian Huang, M.D., M.P.H.  
Peggy Sheng (Ex-Officio, CAIPA Board Representative)  
David T.W. Chiu, M.D. (Ex-Officio, President Emeritus & CAMS Historian)  
Sun-Hoo Foo, M.D. (Ex-Officio, Board of Director Emeritus)  
Hsueh hwa Wang, M.D. (Ex-Officio, Executive Director Emeritus)

## CHAPTERS

Mabel Cheng, M.D. (President, Capital District Chapter)  
Qing-Mei Wang, M.D. (President, Boston Chapter)

## ADMINISTRATION

Jamie Love, Administrator  
Joanna Li, Administrative Assistant

## PROGRAM COMMITTEE

**Chairs:** Victor T. Chang, M.D. & Ning Lin, M.D.

### Committee

Alex J. Ky, M.D.  
John Paul Tracy Ng, M.D.  
Jonathan Chang, M.D.  
Kathy Huang, M.D.  
Mary Lee-Wong, M.D.  
Ming-der Chang, Ph.D.  
Stanley Yang, M.D.  
Yick Moon Lee, M.D.

## FACULTY

### **Ning Lin, M.D.**

Assistant Professor of Neurological Surgery  
Weill Cornell Medical College, Cornell University  
Assistant Attending, Neurological Surgeon  
NewYork-Presbyterian Hospital

### **Wan Ling Lam, M.D.**

Medical Director, Asian Services  
Mount Sinai Beth Israel  
Assistant Professor of Internal Medicine  
Icahn School of Medicine at Mount Sinai

### **Yu Shia Lin, M.D.**

Attending Physician, Department of Medicine (Infectious Diseases)  
Maimonides Medical Center  
Assistant Professor, Department of Medicine (Infectious Diseases)  
Albert Einstein College of Medicine

### **Michael Sparer, Ph.D., J.D.**

Professor, Health Policy & Management  
Chair, Health Policy & Management  
Columbia University Mailman School of Public Health

### **James K. Liao, M.D.**

Harold Hines Jr. Professor of Medicine  
Chief, Section of Cardiology  
The University of Chicago Medicine

### **Arsenia J. Asuncion, M.D., F.A.A.P., M.A.C.M.D.**

Assistant Professor of Pediatrics  
Stony Brook University School of Medicine  
Pediatric Critical Care Faculty  
The Children's Medical Center at Winthrop University Hospital

**Cynthia X. Pan, M.D., F.A.C.P., A.G.S.F.**  
Chief, Division of Geriatric & Palliative Care Medicine  
NewYork-Presbyterian/Queens  
Associate Professor of Clinical Medicine  
Weill Cornell Medical College

### **Asian Services Panel Representatives**

**Angela Lee**  
Director, Chinese Medical Program  
Monmouth Medical Center

**Chih Hsin (Allen) Chiang**  
Patient Navigator, Community Health Initiatives  
NewYork-Presbyterian/Queens

**Chui-Man Lai**  
Director of Community Affairs & Provider Relations  
NewYork-Presbyterian/Lower Manhattan Hospital

**France L. Wong, L.C.S.W.**  
Director, Asian Health Institute  
New York Methodist Hospital

**Kyung Hee Choi**  
Vice President, Asian Health Services  
Holy Name Medical Center

**Lucia Sau Chan**  
Assistant Director, Asian Services Center  
Mount Sinai Beth Israel

**Ping Zhou, M.D.**  
Director of the Section of Perioperative and Consultation Medicine  
Maimonides Medical Center

**Su Wang, M.D., M.P.H.**  
Medical Director, Chinese Medical Program  
Saint Barnabas Medical Center

**Virginia Tong**  
Vice President, Cultural Competence and Partnership Innovation  
NYU Lutheran Medical Center



# CAMS 2016 ANNUAL SCIENTIFIC MEETING

## HOSPITAL MEDICINE: LOST IN TRANSLATION?



**Pier 60 at Chelsea Piers | Pier 60 Hudson River Greenway, New York, NY 10011**

**Saturday November 5, 2016**

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### **Accreditation for Joint Sponsorship**

This activity has been planned and implemented in accordance with the accreditation requirements and Policies of the Medical Society of the State of New York (MSSNY) through the joint providership of Maimonides Medical Center and CAMS. Maimonides Medical Center is accredited by The Medical Society of the State of New York (MSSNY) to provide continuing medical education for physicians.

Maimonides Medical Center designates this Live activity for a maximum of 6.75 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

8:00 AM- 8:30 AM

**Registration and Breakfast**  
**Pre Test**

8:30 AM – 8:40 AM

**Opening Remarks**

**Paul C. Lee, M.D., M.P.H., F.A.C.S., F.C.C.P.**

President

Chinese American Medical Society

Director of Thoracic Surgery, Northwell Health

Director of Northwell Comprehensive Lung and Foregut Institute

**Ning Lin, M.D.**

Assistant Professor of Neurological Surgery

Weill Cornell Medical College, Cornell University

Assistant Attending, Neurological Surgeon

NewYork-Presbyterian Hospital

## MORNING PROGRAM

**8:40 AM-10:10 AM | Moderator: Yick Moon Lee, M.D.**

8:40 AM-9:00 AM

### **Stroke**

**Ning Lin, M.D.**

Assistant Professor of Neurological Surgery  
Weill Cornell Medical College, Cornell University  
Assistant Attending, Neurological Surgeon  
NewYork-Presbyterian Hospital

9:00 AM-9:10 AM

Q/A

9:10 AM-9:30 AM

### **Hospital Medicine**

**Wan Ling Lam, M.D.**

Medical Director, Asian Services  
Mt. Sinai Beth Israel  
Assistant Professor of Internal Medicine  
Icahn School of Medicine at Mt. Sinai

9:30 AM-9:40 AM

Q/A

9:40 AM-10:00 AM

### **The Bugs, Lungs, Fish and The Chinese Community: What are the connections?**

**Yu Shia Lin, M.D.**

Attending Physician, Department of Medicine (Infectious Diseases)  
Maimonides Medical Center  
Assistant Professor, Department of Medicine (Infectious Diseases)  
Albert Einstein College of Medicine

10:00 AM-10:10 AM

Q/A

10:10 AM-10:30 AM

**Break/Poster Viewing** *\*Not for CME*

10:30 AM-11:00 AM

**CAMS Keynote Address**

*Introduction by Paul C. Lee, M.D., M.P.H.*

**Health Reform: What Happened and What Happens Next?**

**Michael Sparer, Ph.D., J.D.**

Professor, Health Policy & Management

Chair, Health Policy & Management

Columbia University Mailman School of Public Health

11:00 AM-11:10 AM

Q/A

11:10 AM-11:50 AM

**CAMS Scientific Award Lecture**

*Introduction by Ning Lin, M.D.*

**An Innovative Pilot Program for Reducing Heart Failure Readmissions**

**James K. Liao, M.D.**

Harold Hines Jr. Professor of Medicine

Chief, Section of Cardiology

The University of Chicago Medicine

11:50 AM-12:00 PM

Q/A

**LUNCH PROGRAM** \*NOT FOR CME

12:00 PM-12:10 PM

**Lunch/Break**

12:20 PM-1:00 PM

Diamond Sponsor Lecture \*Not for CME

1:00 PM- 1:30 PM

**Wilson Ko, M.D. Memorial Leadership Lecture**

*Introduction by Paul C. Lee, M.D., M.P.H.*

**Reflections on the Leadership Ladder**

**Pat Wang**

Chief Executive Officer

Healthfirst

1:30 PM- 1:45 PM                    **CAMS Business Meeting** \*Not for CME

1:45 PM-2:00 PM                    **Break** \*Not for CME

## AFTERNOON PROGRAM

**2:00 PM-3:05 PM | Moderator: John Paul Tracy Ng, M.D.**

2:00 PM-2:05 PM                    **Pre Test**

2:05 PM-2:25 PM                    **Abusive Head Trauma in Children**  
**Arsenia J. Asuncion, M.D., F.A.A.P., M.A.C.M.D.**  
Assistant Professor of Pediatrics  
Stony Brook University School of Medicine  
Pediatric Critical Care Faculty  
The Children's Medical Center at Winthrop University Hospital  
Mineola, NY

2:25 PM-2:35 PM                    Q/A

2:35 PM-2:55 PM                    **Palliative Care and the Chinese Patient**  
**Cynthia X. Pan, M.D., F.A.C.P., A.G.S.F.**  
Chief, Division of Geriatric & Palliative Care Medicine  
NewYork-Presbyterian/Queens  
Associate Professor of Clinical Medicine  
Weill Cornell Medical College

2:55 PM-3:05 PM                    Q/A

3:05 PM-3:15 PM                    BREAK

## AFTERNOON BREAKOUT SESSIONS

### **Breakout Session A: Asian Services: Successes and Challenges | Moderator: Kathy Huang, M.D.**

3:20 PM-5:00 PM                      **Asian Services: Successes and Challenges Panel Discussion**

**5:00 PM**                                      **Adjournment**

### **Breakout Session B: Research Symposium | Moderator: Victor Chang, M.D.**

3:15 PM-3:25 PM                      **Presentation 1**

3:25 PM-3:30 PM                      Q/A

3:30 PM-3:40 PM                      **Presentation 2**

3:40 PM-3:45 PM                      Q/A

3:45 PM-3:55 PM                      **Presentation 3**

3:55 PM-4:00 PM                      Q/A

4:00 PM-4:10 PM                      **Presentation 4**

4:10 PM-4:15 PM                      Q/A

4:15 PM-4:25 PM                      **Presentation 5**

4:25 PM-4:30 PM                      Q/A

4:30 PM-4:40 PM                      **Presentation 6**

4:40 PM-4:45 PM                      Q/A

4:45 PM-4:55 PM                      **Presentation 7**

4:55 PM-5:00 PM                      Q/A



# CAMS 2016 Annual Scientific Conference

## 2016 Exhibitor Registration

**Deadline to Register: 10/14/2016**

### EXHIBITOR INFORMATION

Exhibitor/ Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

*Last* *First* *M.I.*

Business Address: \_\_\_\_\_

*Street Address* *Unit #*

*City* *State* *ZIP Code*

Booth Contact's Phone: \_\_\_\_\_ Booth Contact's Email: \_\_\_\_\_

Description of Products/Services Displayed: \_\_\_\_\_

### EXHIBITOR PACKAGES

- \$1,500 Half Booth | Day Only, One 6ft x 2.5ft skirted table, 2 Exhibitor Badges
  - \$2,500 Full Booth | Day Only, Two 6ft x 2.5ft skirted tables, 4 Exhibitor Badges
  - \$5,500 Premier Exhibitor | Day and Evening, Two 6ft x 2.5ft tables, 4 Exhibitor Badges
  - Additional Exhibitor Badges \$45 per Badge
- No. of Extra Badges Required:** \_\_\_\_\_

**YES, I would like to participate in the Exhibitor Passport Program! (Deadline to sign up" 10/14/2016)**

### BOOTH RENTAL ITEMS

- Electrical Access 20 Circuit Amp \$209.00
- Electrical Access 60 Circuit Amp \$800.00

Wi-fi connections will be available to purchase through Pier 60's internet provider: Transbeam. You can purchase the connection directly from your device the day of the event.

## IMPORTANT EVENT INFORMATION

### LOCATION & TIMES

Pier 60 at Chelsea Piers 23<sup>rd</sup> Street & West Side Highway NY, NY 10011

The Annual Scientific Conference begins at 8:30 AM on Saturday November 5, 2016 and ends at 5:00 PM.

The Exhibition Hall opens for set up at 5:00 AM on Saturday November 5, 2016. It is highly suggested that your booth be set up before conference registration begins at 7:45 AM.

### EVENT EXHIBITOR PACKAGE DELIVERY & SET UP

-Deliveries of average size (i.e. 24" box) can **be accepted by Pier 60 no earlier than Thursday November 3, 2016.**

-Any oversized items must pre-approved by Pier 60 in writing if advanced delivery is required. Any oversized items not pre-approved in writing will not be accepted by the venue.

-Once the items have been delivered, you can contact Madeline Fautleroy at (212) 336-6026 to confirm receipt.

-Please mark your boxes accordingly with your company's name. Pier 60 will place the boxes in the center of the Exhibitor Hall and **all Exhibitors will be responsible for retrieving their own boxes.**

### EXHIBITOR SET UP

-Exhibitors can load and begin setting up at 5:00 AM on Saturday November 5, 2016.

-Any boxes delivered on Thursday 11/3 or Friday 11/4 will be placed in the middle of the Exhibitor Hall.

-Exhibitors will be responsible for retrieving their own boxes. Please mark your boxes accordingly.

### EXHIBITOR BREAKDOWN AND LOAD OUT

-Exhibitor Booths in the Exhibitor Hall must breakdown by 4:00 PM and Load Out by 5:30 PM.

-You must take all your materials with you.

-Exhibitors are responsible for discarding any unwanted materials.

### EXHIBITOR REPRESENTATIVES

A full list of representatives from your organization must be received by **October 28, 2016.** Please email your list to Mrs. Jamie Love at [jlove@camsociety.org](mailto:jlove@camsociety.org)

### PARKING

Valet Parking for Conference - \$58.00 per car\*

*\*If Valet Parking is not required, self-parking will be based on availability and hourly parking rates will apply.*

**PAYMENT INFORMATION**

*Payment must be received in full by October 28, 2016 to be guaranteed a space in the Exhibitor Hall*

**BY CHECK**

All checks should be made out to: Chinese American Medical Society. In the memo section please write: CAMS 2016 Exhibitor. Checks should be mailed to: CAMS 265 Canal Street, Suite 515 New York, NY 10013

**BY CREDIT CARD**

You can pay by phone or you can fill out Credit Card Payment information below and sent it by fax to 646.304.6373 or by email to Mrs. Jamie Love, CAMS Administrator at [jlove@camsociety.org](mailto:jlove@camsociety.org). We accept Visa, MasterCard, American Express and Discover Card.

I will pay by check  Please Charge My:  Visa  MasterCard,  American Express  Discover Card

Card Number \_\_\_\_\_ Exp Date MM/YY \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Company \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

**TERMS AND CONDITIONS**

Exhibitors are responsible for setup and tear down of booths. Exhibitors are also responsible for taking any unused materials with them at the end of the day.

- I have read and reviewed and understand the terms for the Event Exhibitor Delivery & Set-Up.*
- I understand and agree to the terms and conditions of the exhibition space sponsorship for the CAMS 2016 Annual Scientific Meeting on 11/5/2016.*
- I understand that my booth space is not guaranteed without receipt of a signed Event Exhibitor Agreement and payment received in full by the CAMS Office before October 28, 2016.*


Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**COMPANY REPRESENTATIVES**

<u>Last Name</u>	<u>First Name</u>	<u>Time-In</u>	<u>Time-Out</u>



Pier 60 Approved Shipping Label

Contact Name:	
Company:	
Address:	
City/State/Zip:	
Phone:	
<b>SHIP TO:</b>	
	PIER SIXTY, GROUND FLOOR CHELSEA PIERS 23RD STREET AND 12TH AVENUE, PIER 60 NY, NY 10011

	<b>ATTENTION: EVENT SERVICES</b>
<b>HOLD FOR:</b>	
Event Name:	
Contact Name:	
Phone:	
# of Boxes:	
Date of Event:	
Salesperson:	
<b>Shipments via Fedex, UPS, or other Mail Services are ONLY accepted between 9:00am and 4:00pm, MONDAY through FRIDAY</b>	